



## FRENCH POP VIDEO COMPETITION

### RULES FOR 2025

#### > IMPORTANT DATES

- Register your students by the **28<sup>th</sup> of February 2025**,
- Submit their video by the **9<sup>th</sup> of May 2025**,
- The award ceremony will be held on **25<sup>th</sup> of June 2025** at the IFRU in London and online.

#### > WHO CAN APPLY?

The competition is open to **all students in full time education enrolled in a UK primary or secondary school** in England, Scotland, Wales, Northern Ireland, or the Channel Islands.

The competition is open for **three age-group categories: 7-11, 12-15, and 16-18**.

#### > HOW TO APPLY?

To apply, schools must register on behalf of their student(s), as a group or individually, [here](#) by **28/02/2025**.

Once the video is ready to be submitted, both [entry](#) and handwritten-signed [consent](#) forms must be filled in and then submitted alongside the video by **09/05/2025** to [projects-education@institut-francais.org.uk](mailto:projects-education@institut-francais.org.uk).

Schools may submit various entries. **Each entry submitted must be accompanied by one entry form for the individual or the group and one consent form for each participant.**

**All appearing in the video must submit a handwritten signed consent form.**

**Incomplete or late submissions won't be accepted.**

#### > THE VIDEO

The video should be max. **3min long**.

Any genre of music will be accepted as long as the song is performed in French and the music and the lyrics are an original production.

No copyright music or video can be used.

#### > THE JURY



The selection period is divided in two instances:

1. May: local juries will select 15 regional winners, based on the **quality of the lyrics** as well as the **originality of the video**. The winners will qualify for the national final.
2. June: a Grand jury will select the 3 national winners, 3 Coup de Coeur winners and 3 French Pop Teachers of the Year. The winners will be announced, at the IFRU in London, on **25/06/2025** by the members of the Groupe Francophonie UK.

Composition of the Jury:

**Local juries** will be formed of former language teachers and members of teacher's associations.

The **Grand jury** will be formed of members of the Groupe Francophonie UK.

#### > AWARD CEREMONY

Grand national winners will be announced on **the 25<sup>th</sup> of June 2024** during an official ceremony followed by a pop concert at **the Institut français du Royaume-Uni** in London.

#### > PRIZES

Grand national winners (x3): trophy and £100 National Book Token Voucher each.

Regional winners (x15): £50 National Book Token Voucher each.

Coup de Cœur (x3): trophy and £40 National Book Token Voucher each.

French Pop Teacher of the Year (x3): £100 National Book Token Voucher each.

Prizes will be distributed (or sent) after the ceremony.

**All participating schools will receive French Pop Video Competition participation certificates for their students.**

#### > CONTACTS

Schools willing to participate may contact [projects-education@institut-francais.org.uk](mailto:projects-education@institut-francais.org.uk) for further information.

All submissions should also be sent to [projects-education@institut-francais.org.uk](mailto:projects-education@institut-francais.org.uk).



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