

# French Pop Video Competition

Presentation handbook



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# Introduction to the Competition

The French Pop Video Competition is a **national contest** created in 2019 and organised by **Francophonie UK** in conjunction with the **Institut français du Royaume-Uni**.



Every year, more than **50 schools** participate in this great and fun curricular and extra-curricular activity all across the country, revealing many young and talented singers. From the writing of the songs to its singing (or rapping!) and video shooting, many former contestants have expressed how **empowered** the contest has made them feel and the confidence it has brought them. In 2024 alone, **54 music videos** were shot, with more than **400 primary, secondary and sixth form students** from across the UK.

# Key dates



**Starting now** : Brainstorm with your students to create your song, music and shoot your video.

**Until Mid-March** : Register to enter the competition.

**May** : Submit your entry form, consent form and music video.

**June** : Regional winners will be announced early June. The award ceremony and the announcement of national winners take place at the end of June in London.

# Process and organisation

## REGISTRATION AND SUBMISSION PERIOD

- ▶ To register, visit [this page](#).
- ▶ The video must be filmed in **landscape** and saved in one of these formats : **MOV - MP4 - AVI - WMV**
- ▶ Once the video is ready, **fill out our entry form and our consent form**. These two forms must be submitted along with the music video to:  
*[projects-education@institut-francais.org.uk](mailto:projects-education@institut-francais.org.uk)*
- ▶ These documents are to be sent **by May**. Incomplete or late submissions will not be accepted.
- ▶ Each school can submit **as many entries as they wish** – a separate entry form has to be filled out for each video entry.



## SELECTION PERIOD

- ▶ In May, **local juries** will select the **regional winners** for the three age groups. The jury will assess the quality of the lyrics as well as the originality of the video.
- ▶ The winners from regional competitions will then automatically enter the national final.
- ▶ UK national winners will be announced late June, during the Francophonie UK Music Awards Ceremony with a live music concert at the Institut français du Royaume-Uni in London.
- ▶ National winners will receive their prize (or be sent their prize) after the ceremony.
- ▶ All participating schools will receive French Pop Video Competition participation certificates for their students.

# Competition rules

- \* The competition is open to **all students in full time education** enrolled in a **primary, secondary or sixth form** school system in either England, Scotland, Wales, Northern Ireland, or the Channel Islands, in three age-group categories: **7-11, 12-15, and 16-18.**
- \* The music video should be **maximum 3 minutes long** and must be a **new original** piece of work.
- \* The music videos can be submitted either **as a group or individually.**
- \* Any genre of music will be accepted provided that the song is performed **in French** and that **no copyright music or video** is used.

# Advice to participants

- ♥ In order to create the best, unique and hip song and to increase your chances of winning, we recommend that you or your group:
  - Decide on what **theme** you want;
  - **Brainstorm** your ideas;
  - Study various **French songs** to understand how they are built\*;
  - Use a wide range of **French vocabulary**;
  - **Sing** your hearts out!;
  - And **dance** like no one is watching!
- ♥ Any music genre can be accepted (rock, rap, county, hip-hop) so make it **creative**!
- ♥ No need for any fancy music software to make your music, your instruments will do just fine!
- ♥ Feel free to ask some help from your parents or teachers.

*\*To do so, we recommend heading over to a wide range of websites such as: Alors on chante, TV5Monde, RFI Savoirs.*



# Advice to participants

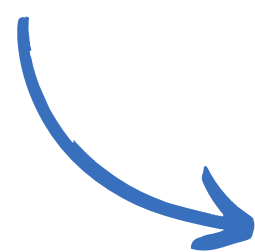
♥ **Collaborate** with other classes and teachers to take advantage of everyone's talent and make this competition a **cross-curricular activity**, fun for the whole school!

♥ You want to go incognito ? Wear a mask on the music video ...



Music video by  
Glasgow Academy  
Primary  
School

... or use drawings or animations.



Music video by  
Godolphin and  
Latymer School



# Past editions

Click on the links to be directed to the videos and playlists.

2024 national and regional winners' playlist 

2023 national and regional winners' playlist 

2022 national and regional winners' playlist 

2021 national and regional winners' playlist 

2020 national and regional winners' playlist 

2019 national and regional winners' playlist 

# FAQs



**Q: How much does this competition cost?**

**A: Nothing! It's free!**

**Q: Can I use a song from my favourite singer?**

**A: You can be inspired by your favourite artist, but you cannot use the same music and lyrics as them on the grounds of copyright infringement.**

**Q: Do I have to provide a video along with my song?**

**A: Yes, you must provide a music video for the French Pop Video Competition in order for your entry to be accepted.**

**Q: I am home schooled; can I take part in the competition?**

**A: Of course!**

**Q: I have already participated in the French Video Pop Competition; can I use the same video again?**

**A: No, you must make a new music video as well as a new song for this year's entry.**



# Terms and conditions

The information given through this competition will be used for Institut français du Royaume-Uni and Francophonie UK purposes only. Your details will not be released to third parties, or used for any purpose not related to Institut français du Royaume-Uni or Francophonie UK activities. Data held by the Institut français du Royaume-Uni and Francophonie UK is subject to the provisions of the Data Protection Act 2018 and General Data Protection Regulation.

The music videos from the regional and national winners will be available on the [Francophonie UK YouTube channel](#).

By entering the competition, participants confirm that they have read and understood the terms and conditions of participation for the French Pop Video Competition.

Contact: [projects-education@institut-francais.org.uk](mailto:projects-education@institut-francais.org.uk)



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